

**PARTNERSHIP
OPPORTUNITIES**

◆ **Be part of a global creativity
and innovation phenomenon**

◆ **Promote your brand**

◆ **Contribute to Thailand's creative
human capital development**

BANGKOK

CREATIVE
BANGKOK
ASCIM

**21st ▶ 26th
February
2016**

**ASIAN SYMPOSIUM
on CREATIVITY
and INNOVATION MANAGEMENT**



THE INSTITUTE FOR
KNOWLEDGE AND INNOVATION
SOUTH-EAST ASIA
BANGKOK UNIVERSITY



In partnership
with:



www.creativebangkok.org

**Be among the first ones
to support a global creative
movement offered
for the 2nd time
in Asia-Pacific**

**Non-profit
event**

**Don't miss the unique opportunity to become part of
one of the most exciting global creative movements.**

Partnering with ASCIM is a unique opportunity to promote your brand and to showcase your creativity and innovation strategy. Discover how to co-create your future with your clients and provide exciting professional development to your leaders and emerging talent in a world class forum.

Partnership opportunities are available for ASCIM 2016.

Alike to the success of Creative events of the same concept in Canada, Spain, France, Belgium and Brazil, ASCIM promises great opportunity for Thai and International participants to discover and learn the power of multidisciplinary creativity in all forms. As a pioneer for Asia, ASCIM 2016 will, in its second edition, bring together another impressive selection of no less than 30 International experts in the field of Creativity and Innovation from world-class organizations such as Google, Nasa, Ubisoft, Cirque du Soleil, Disney and many more of such caliber.

Categories of Partners

Strategic Partners make a substantial contribution to ASCIM in terms of financial and/or non-financial support and are committed to actively participating in the overall realization of ASCIM. This refers to major inputs around the planning for and implementation of the event. Such partners are by their nature closely aligned with the purpose of the ASCIM event.

Supporting Partners provide supporting contributions to ASCIM in specific areas. Their support is focused on a particular preparatory or operational aspects of ASCIM.

Types of partnerships

Technological Partnerships allow partners to associate their technological expertise with ASCIM by means of showcasing technological approaches or tools in realization of the event. e.g. the provision of technological support and solutions.

Endorsing Partnerships aim at raising the value perception of the community and industry about ASCIM. The partner would apply its strength as an opinion leader in its field to highlight and amplify the high caliber profile that ASCIM embodies.

Charitable Partnerships aim at developing the social responsibility side of ASCIM through association with credible charitable organizations preferably aligned with that nature of this event. These would become part of the public relations campaign to enhance the visibility of ASCIM in the community.

Media Partnerships provide media support and the facilitation of relevant communication related to the event through printed and audio visual media in either online or offline formats. Collaborations can span across a variety of promotional and operational purposes involving for example the production and implementation of promotional campaign strategies and materials, press releases, broadcasting, multimedia, event coverage or post event media production.

Creativity/Innovation oriented partnerships involve contributions of the nature of creative content or innovative problem solving. These can be exhibited, showcased, discussed or even realized during or in association with ASCIM. This could range from the design of supporting promotional materials to audio - visual art or the infusion of innovative components that make up the event and the value offering for its audience.

Operational Partnerships cover areas of supply to prepare for and realize ASCIM ranging from manpower, consumables, catering to logistic solutions.

Partnership offers you the chance to

- Your logo on advertising brochure.
- Your logo on the ASCIM websites and links
- Your logo in all promotional activities of the event
- Opportunity to join VIP breakfast with keynote speakers
- Networking opportunities with local and international creativity and innovation experts.

- Video interview to be posted on ASCIM Web site
- Logo on ASCIM program
- Showcase your products and brand during coffee break sessions
- Partner brochure, promotion material in delegate bag
- Logo on creative report event and retrospect materials.

An updated list of ASCIM's partners will be available on
www.creativebangkok.org