

**SPONSORSHIP  
OPPORTUNITIES**

◆ **Be part of a global creativity  
and innovation phenomenon**

◆ **Promote your brand**

◆ **Contribute to Thailand's creative  
human capital development**

**BANGKOK**

CREATIVE  
BANGKOK  
**ASCIM**

**21 ▶ 26  
February  
2016**

**ASIAN SYMPOSIUM  
on CREATIVITY  
and INNOVATION MANAGEMENT**



THE INSTITUTE FOR  
KNOWLEDGE AND INNOVATION  
SOUTH-EAST ASIA  
BANGKOK UNIVERSITY



In partnership  
with:



[www.creativebangkok.org](http://www.creativebangkok.org)

**Be among the first ones  
to support a global creative  
movement offered  
for the 2<sup>nd</sup> time  
in Asia-Pacific**

**Non-profit  
event**

#### Why sponsor ASCIM?

Partnering with ASCIM aligns your brand with a growing international trend and interests on enabling employees and organizations to be more creative and innovative. We limit the number of sponsors so you and your team can enjoy great visibility and access. In addition to onsite opportunities to engage with attendees, sponsors receive exposure to a greater network of professionals through the web, social media and email marketing. We offer many levels of sponsorship, giving you the flexibility to showcase your brand in a unique way that achieves your goals within your budget.

#### Don't miss the unique opportunity to become part of one of the most exciting global creative movements

After its success in Canada, Spain, France, Belgium and Brazil, ASCIM provides, for its second edition, an opportunity for Thai and International participants to discover and learn the power of multidisciplinary creativity in all its forms. This event will bring together 30 International experts in the field of Creativity and Innovation with world-class organizations like Disney, Nasa, Cirque du Soleil, Ubisoft, Google and many more ...

#### ASCIM Partnerships offers you the chance to

- ▶ Be seen as a company that strongly supports and encourages creativity and innovation
- ▶ Showcase your brand and ideas to a local and international audience
- ▶ Share the stage with our world-class speakers
- ▶ Take advantage of first-class branding opportunities
- ▶ Get up close and personal with the world's creative companies
- ▶ Gain first-hand insight into innovators' top challenges

## ASCIM 2016 Sponsorship Package

	Silver 250,000	Gold 500,000	Platinum 1 M
<b>Sponsorship fee (in THB)</b>	■	■	■
<b>A-Pre-Event Benefits</b>			
Logo on all communication which the event logo is carried			■
Logo with organizer's logo on cover of advertising brochure			■
Logo on the ASCIM websites and links	■	■	■
Logo in all promotional activities of the event	■	■	■
Company's profile/logo on sponsorship section of the ASCIM website	■	■	■
<b>B-On-site Benefits</b>			
Complementary tickets to attend 6 days of ASCIM	1	2	3
Opportunity to inaugurate the ASCIM week			■
Opportunity to deliver a presentation during ASCIM			■
Opportunity to spend some one to one time with selected keynote speakers		■	■
Video interview to be posted on ASCIM Web site			■
Sponsor name and Logo on ASCIM program	■	■	■
Showcase your products and brand during coffee break sessions		■	■
Sponsor brochure, promotion material in delegate bag	■	■	■
Sponsor Banner displayed in the event locations			■
Acknowledgement of your sponsorship at the ASCIM opening and speeches	■	■	■
<b>C-Post-Event Benefits</b>			
Logo on creative report event and retrospect materials.	■	■	■

An updated list of ASCIM's partners will be available on  
**[www.creativebangkok.org](http://www.creativebangkok.org)**